

# Apps for Business

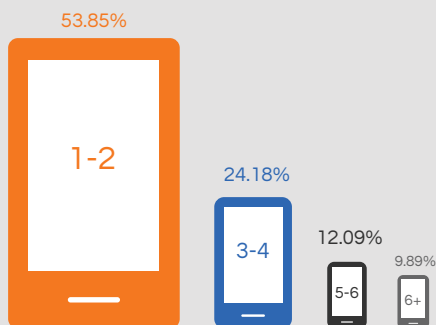
## What Users Think About Workplace Mobility

Cloud-based apps for business, also known as Enterprise apps or SaaS apps, are changing how we interact with the systems that help us do our jobs.

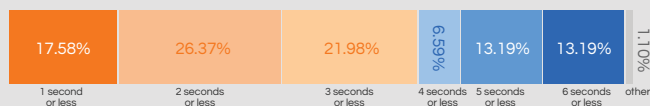
Let's take a look at what users of these apps think about them, with results taken from Neumob's 2016 survey of businesspeople in the US and UK.

### How many Apps for Business

(aka Mobile Enterprise apps, or SaaS apps) do you estimate you've installed on your smartphone during the past 12 months?

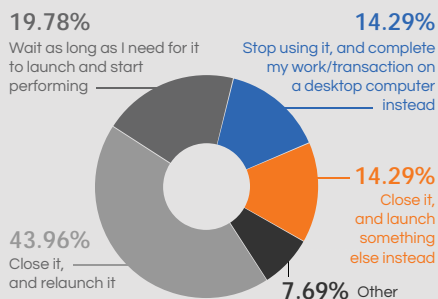


When you launch an App for Business on your smartphone, how long do you expect it to take to load?

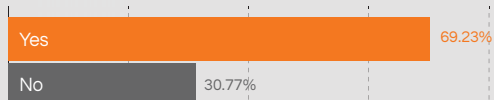


**2/3** of business users expect their app to load in **3 seconds** or less.

When an App for Business doesn't load quickly, or if it is slow and not performing well, what do you MOST OFTEN do?



Have you ever deleted an App for Business from your smartphone because of poor performance?



### Popular Apps for Business

